

For more than 60 Years: Confidence in Quality

From the outset, the idea was to build agricultural machinery, whose design was to be geared as exactly as possible to customers' needs and requirements. Company founder Bernhard Schwartbeck wanted to build innovative companions, which were to be distinguished by practical solutions and by an extremely long and reliable useful life. This vision drove the company founder to develop a new

generation of agricultural machinery. To this day, Fortuna customers have been relying on the high production quality provided by the family business in Ochtrup, which is already in its third generation.

Since the first successful model, "Fortuna Special", the company's innovative energy has been undiminished, leading it to produce, in a more than 60-year

history, many innovations and improvements, without which it is impossible to imagine modern vehicle construction today.

The guiding principle "confidence in quality" has been and still is the guarantee of sound business success. The basis for a successful future has roots that extend back far into the past.



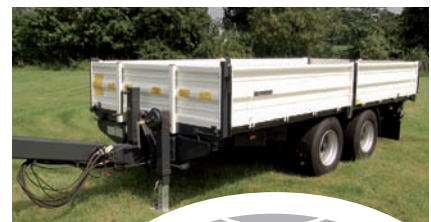
Fortuna Special in use (1954)

Historical milestones

- 1946** → Dipl.-Ing. Bernhard Schwartzbeck founds "Bernhard Schwartzbeck Agricultural Machinery" in Ochtrup/Westphalia. This year sees the birth of the "Fortuna" brand.
- 1952** → The manure spreader "Fortuna Special" conquers grasslands and fields, first in Münsterland and subsequently throughout Germany.
- 1955** → A two-side tipper is delivered to farmer Ostendorf in the Weiner farming community, where it is still being used today.
- 1960** → Agricultural machinery business and repair – workshop for renowned brands like Lanz, MAN, Hanomag, Zetor, Same and John Deere extend the Fortuna range of services.
- 1980**
- 1982** → Master machine builder Bernhard Schwartzbeck takes over the running of the business from his father. He systematically drives the production of agricultural machinery forward, ensuring more than competitive vehicles with numerous innovations.
- 1983** → Fortuna files an application for protection of utility models for the self-developed conical tipper bridge. At the same time, it creates the self-opening and self-closing tailgate. The development and production of special vehicles for industry and commerce enable the company to enter new business segments with success.

- 1986** → Fortuna, as an original equipment manufacturer, supplies the first industrial chassis frame to Doppstadt Calbe GmbH, thereby heralding the start of a business relationship that is successful for both parties and persists to this day.
- 1991** → The construction of another production plant in Ochtrup takes account of the increasing demand for Fortuna vehicles.
- 1996** → The 10,000th Fortuna vehicle, a two-axle three-side tipper of type K180, is delivered to the Tomberg family from Geldern/ Hartefeld.
- 1997** → By starting to operate a building constructed specifically for colouring, Fortuna adapts capacity to the increased production figures.
- 2001** → An extensive expansion of the production plant at the company's headquarters takes account of the increased demand.
- 2007** → The construction of a new final assembly plant provides further optimization of the production process.
- 2008** → The purchase of an additional production site in Ochtrup significantly expands capacities.
- 2009** → Dipl.-Wirt.Ing.(FH) Bernd Schwartzbeck is appointed by his father as his successor in managing the family business.

For many decades, customer reliance on the know-how and inventiveness of the Ochtrup vehicle constructor has been undiminished. Today, the strong roots provide Fortuna customers with the desired certainty that they will be able to concentrate on tomorrow's challenges with reliable vehicles. This evolved trust is reinforced year in, year out by high reliability, long useful life and, not least, by lasting customer relationships.



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